

# 2017 DISPLAY AD RATES

*Prices listed are per insertion*

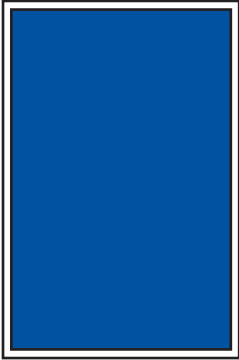
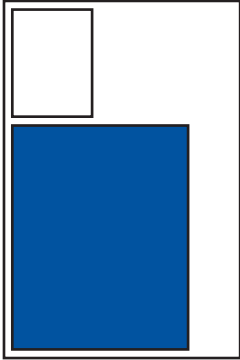
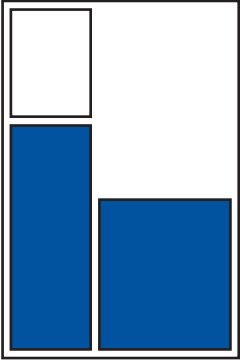
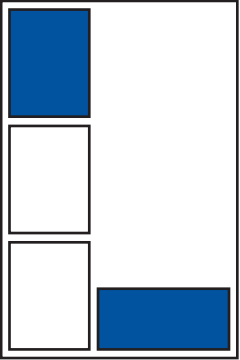
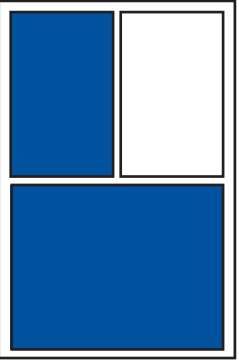
<b>Net Rates</b>	<b>FULL PAGE</b>	<b>1/2 PAGE</b>	<b>1/4 PAGE</b>	<b>1/8 PAGE</b>
1 time	\$1,295	\$775	\$495	\$295
2-4 times	\$1,165	\$695	\$450	\$265
5-11 times	\$995	\$595	\$395	\$235
12-24 times	\$795	\$475	\$275	\$175

**Gross Rates** 15% above Net Rates

**Double Truck** \$2,330 net \$2,470 gross (Dimensions: 21-1/8" w x 15-1/2" h)

**Color** \$200 per additional color above B & W space rate  
4-Color Rate: \$600 above B & W space rate

## Dimensions

<b>FULL PAGE</b>	<b>1/2 PAGE</b>	<b>1/4 PAGE</b>	<b>1/8 PAGE</b>	<b>1/4 QUAD &amp; 1/2 PAGE H</b>
				
10.25"w x 15.5"h	8"w x 10.25"h	6"w x 6.5"h or 4"w x 10.25" h	4"w x 5"h or 6"w x 3.5" h	1/4: 5"w x 7.25"h or 1/2: 10.25"w x 7.25" h

## Placement

*The following is an outline of sections appearing in each issue of the paper:*  
Greater Denver, Boulder/U.S. 36, Larimer and Weld Counties, Colorado Springs, Colorado, Finance/Appraisal, Law & Accounting, Property Management, Construction Design & Engineering, Green Building, Office, Industrial, Multifamily, Retail, Medical Office Building

## Issue Dates

January 4, 18	April 5, 19	July 5, 19	October 4, 18
February 1, 15	May 3, 17	August 2, 16	November 1, 15
March 1, 15	June 7, 21	September 6, 20	December 6, 20

**Material Deadlines** Two weeks prior to the issue date

**Digital File Requirements**

- E-mail a high-resolution, press-ready PDF file to Heather Lewis at [hlewis@crej.com](mailto:hlewis@crej.com)
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Full-color ads should be setup using CMYK process color; Spot colors should be setup using CMYK build. A list of available spot colors can be found at [www.signatureoffset.com/support/spot\\_colors.shtml](http://www.signatureoffset.com/support/spot_colors.shtml)

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or [lgolightly@crej.com](mailto:lgolightly@crej.com).