

crej.com & eNews Digital Ads

Put your pixels in front of 42k

The CREJ digital portfolio has expanded to include the latest online marketing tools for our advertisers to engage with more than 42k monthly digital audience viewers. In addition to larger and more prominent banner ad sizes on our new responsive website and email newsletter, we now offer premium video promo spots as well as sponsored content positions. You choose how to share your message; it deploys to BOTH our website and our e-newsletter. Combined, that's more than 42k viewers — 12k email subscribers and more than 30k monthly online viewers at crej.com.

728 x 90 Banner Ad

These horizontal ROS banner ads appear in 3 premium locations on crej.com: Home page top, Home page bottom, and our Industry Directory landing page. In our email newsletter, they appear inline with our editorial story links.

300 x 250 Banner Ad

ROS banner ads appear on every page of our website in the right-hand rail. Ads rotate between both the top and middle 300x250 banner ad positions.

300 x 250 Video Promo spot

Limited positions available on the email newsletter. Video promo ads on crej.com run in the right rail ROS Banner positions. Advertisers provide a Video Thumbnail and url link to video on YouTube, Vimeo, or your website.

300 x 500 Sponsored Story

Limited positions available. In addition to your photo and link, please provide a headline (4-5 words) and brief intro for your story (15 words).

CHOOSE YOUR PACKAGE: ONLY \$235 EA.

2017 RATES PER AD PACKAGE

	ENEWSLETTER	AND WEBSITE
728x90 ROS Banner Ad	2x a Month	1 Month
300x250 ROS Banner Ad	2x a Month	1 Month
Video Promo Spot	2x a Month	1 Month
Sponsored Content	1 Time	1 Month

DEADLINES

PRODUCT

SPACE RESERVATION & MATERIALS DUE

eNewsletter	Thursday prior to email send on 1st or 3rd Tuesday of the month
Website	Allow 3 business days turn-a-round

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com