

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or [lgolightly@crej.com](mailto:lgolightly@crej.com).

## 2018 DISPLAY AD RATES (NET)

*Prices listed are per insertion*

### Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

### Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475

### Quarter-Page Ad

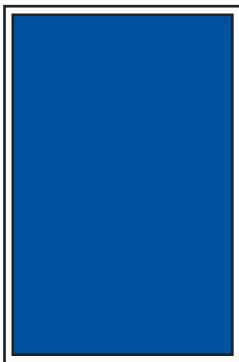
1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

**Gross Rates:** 15% above net rates

**Color:** \$300 above B & W rate

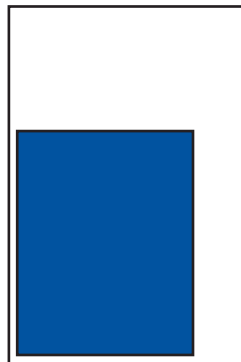
**Double Truck:** \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



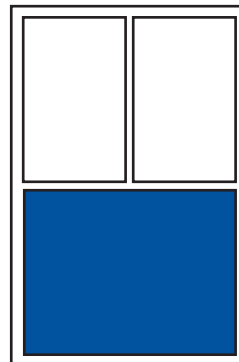
10.25"w x 15.5"h

1/2 VERTICAL PAGE



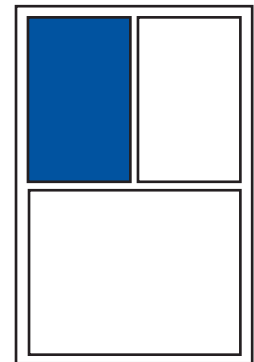
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

### Issue Dates & Material Deadlines:

January 3 - December 20  
 January 17 - January 3  
 February 7 - January 24  
 February 21 - February 7  
 March 7 - February 21  
 March 21 - March 7  
 April 4 - March 21  
 April 18 - April 4

May 2 - April 18  
 May 16 - May 2  
 June 6 - May 23  
 June 20 - June 6  
 July 4 - June 20  
 July 18 - July 4  
 August 1 - July 18  
 August 15 - August 1

September 5 - August 22  
 September 19 - September 5  
 October 3 - September 19  
 October 17 - October 3  
 November 7 - October 24  
 November 21 - November 7  
 December 5 - November 21  
 December 19 - December 5

### Digital File Requirements:

- E-mail a high-resolution, press-ready PDF file to Heather Lewis at [hlewis@crej.com](mailto:hlewis@crej.com)
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Full-color ads should be setup using CMYK process color; **NO Spot colors.** All spot colors should be converted to CMYK.