

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or [lgolightly@crej.com](mailto:lgolightly@crej.com).

## 2019 DISPLAY AD RATES (NET)

*Prices listed are per insertion*

### Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

### Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475

### Quarter-Page Ad

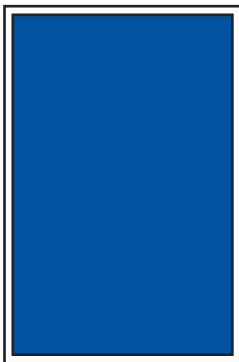
1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

**Gross Rates:** 15% above net rates

**Color:** \$300 above B & W rate

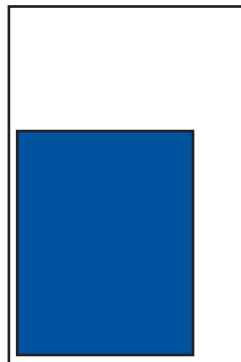
**Double Truck:** \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



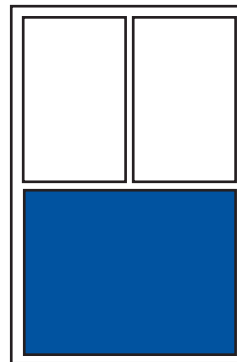
10.25"w x 15.5"h

1/2 VERTICAL PAGE



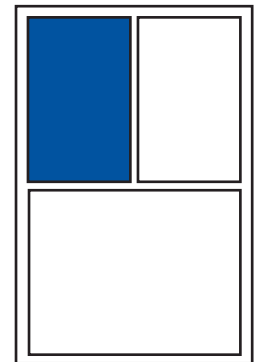
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

### Issue Dates & Material Deadlines:

January 2 - December 19  
 January 16 - January 2  
 February 6 - January 23  
 February 20 - February 6  
 March 20 - March 6  
 April 3 - March 20  
 April 17 - April 3  
 May 1 - April 17

May 15 - May 1  
 June 5 - May 22  
 June 19 - June 5  
 July 3 - June 19  
 July 17 - July 3  
 August 7 - July 24  
 August 21 - August 7  
 September 4 - August 21

September 18 - September 4  
 October 2 - September 18  
 October 16 - October 2  
 November 6 - October 23  
 November 20 - November 6  
 December 4 - November 20  
 December 18 - December 4

### Digital File Requirements:

- E-mail a high-resolution, press-ready PDF file to Heather Lewis at [hlewis@crej.com](mailto:hlewis@crej.com)
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Full-color ads should be setup using CMYK process color; **NO Spot colors.** All spot colors should be converted to CMYK.