

## Why Colorado Real Estate Journal?

The Colorado Real Estate Journal is the only commercial real estate newspaper in Colorado and is published twice monthly. Our print and digital editions, including six quarterly publications, provides in-depth coverage of the Front Range office, multifamily, retail, industrial, health care, senior housing, hospitality and land markets, along with property management, finance, law & accounting, and construction, design and engineering news.

CREJ's website provides 24/7 access to news and blogs, as well as an industry directory of leading Colorado commercial real estate professionals and services.

CREJ also hosts more than a dozen commercial real estate conferences annually, reaching audiences of up to 600.

Our publications, events and website are packed with valuable information and resources to benefit your business. CREJ has been a proven way to reach the Colorado commercial real estate community for more than 25 years.

## Primary Readers Include:

- Developers | 20%
- Contractors, Architects, Engineers | 15%
- Brokers | 10%
- Building Operating Service & Suppliers | 10%
- Law & Accounting | 10%
- Architecture & Interior Design Resources | 5%
- Corporate End-users/Site Selectors | 5%
- Government / Economic Development | 5%
- Lenders | 5%
- Property Managers | 5%
- Appraisers, Consultant, Property Tax, Insurance, Title Insurance | 5%

## Total Circulation

10,500

**Newspaper readers:** (We mail 3,500 copies per issue; readership based on industry standard pass-along value of 3 readers per issue)

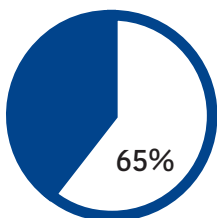
30,000 visitors per month

CREJ.com

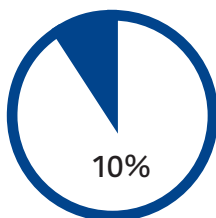
10,000

Weekly eNewsletter

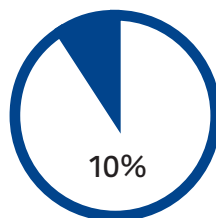
## Distribution by Region



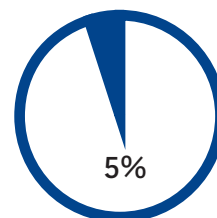
Metro Denver



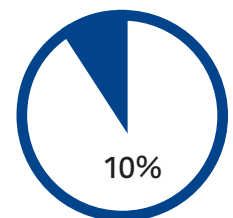
Colorado Springs & Southern Front Range



Boulder County & Northern Front Range



Western Slope & Mountain Towns



Out-of-state



Newspaper



crej.com



weekly eNewsletter