

2027 MEDIA KIT AND CONFERENCE SERIES

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COLORADO REAL ESTATE JOURNAL

Why Colorado Real Estate Journal?

The Colorado Real Estate Journal is the only commercial real estate newspaper in Colorado and is published digitally twice monthly. Our digital editions, including six quarterly publications, provide in-depth coverage of the office, multifamily, retail, industrial, health care, life science, senior housing, hospitality and land markets, along with property management, finance, law & accounting, and construction, design and engineering news.

CREJ also includes an industry directory of leading Colorado commercial real estate professionals and services. CREJ also hosts more than 16 commercial real estate conferences annually, reaching audiences of up to 400.

Our digital publications, conferences and website are packed with valuable information and resources to benefit your business. CREJ has been a proven way to reach the Colorado commercial real estate community since 1992.

Primary Audiences Include:

- Developers, Investors, Owners | 20%
- Contractors, Architects, Engineers | 15%
- Brokers | 15%
- Property Managers | 10%
- Building Operating Service & Suppliers | 10%
- Law & Accounting | 5%
- Interior Designers & Related Resources | 5%
- Corporate End-users/Site Selectors | 5%
- Government / Economic Development | 5%
- Lenders | 5%
- Appraisers, Consultant, Property Tax, Insurance, Title Insurance | 5%

Total Circulation

16,000 email distribution

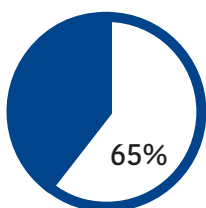
30,000 visitors per month

CREJ.com

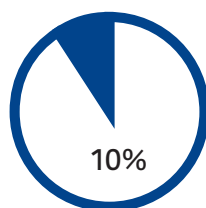
crej.com



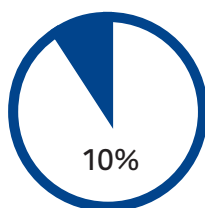
Distribution by Region



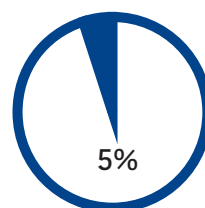
Metro Denver



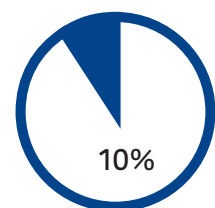
Colorado Springs &
Southern Front Range



Boulder County &
Northern Front Range



Western Slope &
Mountain Towns



Out-of-state



2027 DISPLAY AD RATES (NET)

Prices listed are per insertion

Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475

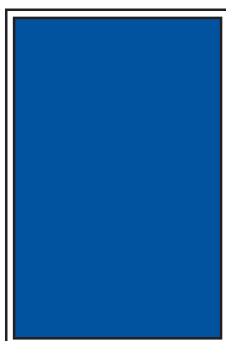
Quarter-Page Ad

1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

Gross Rates: 15% above net rates

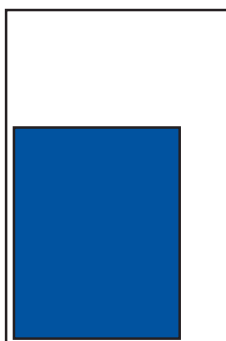
Double Truck: \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



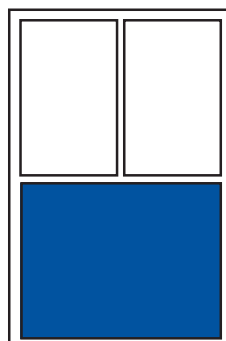
10.25"w x 15.5"h

1/2 VERTICAL PAGE



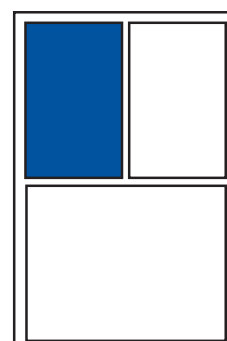
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

Issue Dates with Material Deadlines:

January 6, December 16
January 20, January 6
February 3, January 20
February 17, February 3
March 3, February 17
March 17, March 3
April 7, March 24
April 21, April 7

May 5, April 21
May 19, May 5
June 2, May 19
June 16, June 2
July 7, June 23
July 21, July 7
August 4, July 21
August 18, August 4

September 1, August 18
September 15, September 1
October 6, September 22
October 20, October 6
November 3, October 20
November 17, November 3
December 1, November 17
December 15, December 1

Digital File Requirements:

- E-mail a high-resolution PDF, PNG or JPG to Heather Lewis at hlewis@crej.com

Ad Placement

You may place your ad either within the main section of Colorado Real Estate Journal (news sections in every issue include office, industrial, multifamily, retail, finance and property management, law and accounting, construction/design/engineering) or in our quarterly publications (which feature expert articles and analyses – see Quarterly Publications Calendar).

Editorial Placement

Expert article submissions: Please contact **Kris Stern** at kostern@crej.com
 Press releases and news: Please contact **Avalon Jacka** at ajacka@crej.com

2027 QUARTERLY PUBLICATIONS CALENDAR

January 6

Property Management Quarterly

Ad/Editorial Deadline: December 16, 2026

January 20

Health Care & Life Sciences Quarterly

Ad/Editorial Deadline: January 6

February 3

Multifamily Properties Quarterly

Ad/Editorial Deadline: January 20

February 17

Retail Properties Quarterly

Ad/Editorial Deadline: February 3

March 3

BUILDING DIALOGUE

Ad/Editorial Deadline: February 10

March 17

Office & Industrial Properties Quarterly

Ad/Editorial Deadline: March 3

April 7

Property Management Quarterly

Ad/Editorial Deadline: March 24

April 21

Health Care & Life Sciences Quarterly

Ad/Editorial Deadline: April 7

May 5

Multifamily Properties Quarterly

Ad/Editorial Deadline: April 21

May 19

Retail Properties Quarterly

Ad/Editorial Deadline: May 5

June 2

BUILDING DIALOGUE

Ad/Editorial Deadline: May 12

June 16

Office & Industrial Properties Quarterly

Ad/Editorial Deadline: June 2

July 7

Property Management Quarterly

Ad/Editorial Deadline: June 23

July 21

Health Care & Life Sciences Quarterly

Ad/Editorial Deadline: July 7

August 4

Multifamily Properties Quarterly

Ad/Editorial Deadline: July 21

August 18

Retail Properties Quarterly

Ad/Editorial Deadline: August 4

September 1

BUILDING DIALOGUE

Ad/Editorial Deadline: August 11

September 15

Office & Industrial Properties Quarterly

Ad/Editorial Deadline: September 1

October 6

Property Management Quarterly

Ad/Editorial Deadline: September 22

October 20

Health Care & Life Sciences Quarterly

Ad/Editorial Deadline: October 6

November 3

Multifamily Properties Quarterly

Ad/Editorial Deadline: October 20

November 17

Retail Properties Quarterly

Ad/Editorial Deadline: November 3

December 1

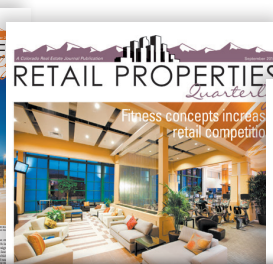
BUILDING DIALOGUE

Ad/Editorial Deadline: November 10

December 15

Office & Industrial Properties Quarterly

Ad/Editorial Deadline: December 1



To reserve ad space, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com
For editorial content, please contact Kris Stern at 720-331-4087 or kostern@crej.com

BUILDING DIALOGUE \

Development Construction Architecture Engineering Interior Design

Colorado's Premier Commercial Design and Construction Magazine

Building Dialogue is a quarterly digital magazine whose readers includes developers/owners, contractors, architects, engineers, interior designers, landscape architects and end users/tenant rep brokers. The magazine caters specifically to the AEC industry, including features on projects and people, as well as highlighting trends in design, construction, development and more.

2027 AD RATES

Two-page spread	\$1,750
Full-page	\$995
Half-page	\$595

ADDITIONAL FREQUENCY DISCOUNT

Additional frequency discounts will be applied in conjunction with ads placed in the main section of CREJ or in any of our other quarterly publications.

AD SPECIFICATIONS

- E-mail a high-resolution PDF, PNG or JPG to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Ads should be setup using RGB color, no spot colors

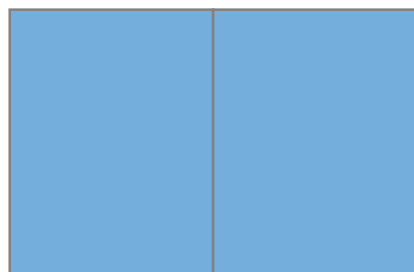
ISSUE DATE

March 2027
June 2027
September 2027
December 2027

MATERIAL DEADLINE

February 10
May 12
August 11
November 10

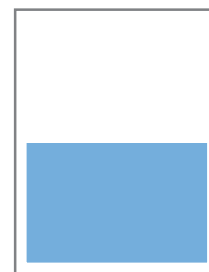
AD DIMENSIONS



TWO PAGE SPREAD
16.75" X 10.81"



FULL PAGE
8.38" X 10.81"



HALF PAGE HORIZONTAL
7.38" X 4.64"

To reserve ad space, please contact Lori Golightly: lgolightly@crej.com or 303-623-1148 ext. 102
For editorial content, please contact Kris Oppermann Stern, Publisher: kostern@crej.com or 720-331-4087



Questions, please contact Lori Golightly at
303-623-1148 ext. 102 or lgolightly@crej.com

CREJ.COM DIGITAL ADS

CREJ.com reaches 30k+ visitors per month.

Commercial real estate professionals visit CREJ.com to read the digital edition of our main section as well as our quarterly publications. And, our thousands of conference attendees know that CREJ.com is the easiest way to register for our next must-attend conference. Add that all up and CREJ.com is the No. 1 community for Colorado commercial real estate professionals and service providers to connect with and share information.

GROW YOUR REACH OUR DIGITAL READERS ARE YOUR CUSTOMERS

DIGITAL ADVERTISING

RATES/PER MONTH	12 Mos.	6 Mos.	3 Mos.	1 Mos.
300 x 250 ROS Banner Ad	\$275	\$325	\$355	\$395
728 x 90 ROS Banner Ad	\$325	\$355	\$395	\$450

300 X 250 BANNER AD: ROS banner ads appear on every page of our website along the footer.

728 X 90 BANNER AD: This horizontal ROS banner ad appears at the top of all CREJ.com pages.

2027 CREJ CONFERENCE SERIES



Conferences will be held at the Denver Museum of Nature & Science | 2001 Colorado Blvd., Denver

Parking is free in the main parking lot/garage on the north side of the building. Please use the west side entrance.

For more information on these conferences, including exhibitor and sponsorship opportunities, please contact Lori Golightly at 303-623-1148 ext. 102 or e-mail lgolightly@crej.com

FEBRUARY 8, 2027 - MORNING

2027 Spring
Property Management
CONFERENCE & EXPO

FEBRUARY 8, 2027 - AFTERNOON

2027 **Retail**
SUMMIT & EXPO

FEBRUARY 9, 2027 - MORNING

2027 **Health Care**
CONFERENCE & EXPO

FEBRUARY 9, 2027 - AFTERNOON

2027 **Senior
Housing & Care**
CONFERENCE AND EXPO

MARCH 8, 2027 - MORNING

2027
Affordable Housing
SUMMIT & EXPO

MARCH 8, 2027 - AFTERNOON

2027 **Multifamily
Property Management**
CONFERENCE & EXPO

MARCH 9, 2027 - MORNING

2027
**Spring Multifamily
Development & Investment**
CONFERENCE & EXPO

MARCH 9, 2027 - AFTERNOON

2027 **Denver
Commercial Real Estate**
OUTLOOK & EXPO

APRIL 5, 2027 - MORNING

2027 **Industrial**
SUMMIT & EXPO

APRIL 5, 2027 - AFTERNOON

2027 **Data Centers**
SUMMIT & EXPO

APRIL 6, 2027 - MORNING

2027
Workplace & Design
CONFERENCE AND EXPO

APRIL 6, 2027 - AFTERNOON

2027
**Residential & Commercial
Land Development** CONFERENCE & EXPO

AUGUST 23, 2027 - MORNING

2027 **Fall
Property Management**
CONFERENCE & EXPO

AUGUST 23, 2027 - AFTERNOON

2027
**Fall Multifamily
Development & Investment**
CONFERENCE & EXPO

AUGUST 24, 2027 - MORNING

2027 **Hotel**
SUMMIT & EXPO

AUGUST 24, 2027 - AFTERNOON

2027
**Investment, Development
and Construction Outlook**
CONFERENCE AND EXPO



2027 CONFERENCE SERIES

CONFERENCE EXHIBITOR & SPONSORSHIP LEVELS

PLATINUM EXHIBITOR \$3,500

- 2-minute presentation to conference attendees with optional PowerPoint/video (Category Exclusivity: No one else in your primary line of business may participate at the platinum or gold level.)
- Your logo will appear on the conference registration page on crej.com and will be linked to your company website
- Your logo will appear in the conference PowerPoint
- 6' tabletop space at the conference; power available upon request
- Mailing list of all attendees
- 4 complimentary admissions to the conference (value of \$125 each)

GOLD EXHIBITOR \$2,000 (limited to 5 per conference)

- 2-minute presentation to conference attendees with optional PowerPoint/video
- Your logo will appear on the conference registration page on crej.com and will be linked to your company website
- Your logo will appear in the conference PowerPoint
- 6' tabletop space at the conference; power available upon request
- Mailing list of all attendees
- 4 complimentary admissions to the conference (value of \$125 each)

CORPORATE PARTNER \$1,500

- 2-minute presentation to conference attendees with optional PowerPoint/video
- Your logo will appear on the conference registration page on crej.com and will be linked to your company website
- Your logo will appear in the conference PowerPoint
- Mailing list of all attendees
- 4 complimentary admissions to the conference (value of \$125 each)

SILVER EXHIBITOR \$795

- 6-foot tabletop space at the conference; no power; one pull-up banner maximum
- Your company name will appear on the conference registration page on crej.com with a link to your website
- Your company name will appear in the conference PowerPoint
- Mailing list of all attendees
- 2 complimentary admissions to the conference (value of \$125 each)

PANEL SPONSOR \$695

- Your name will appear as a Panel Sponsor on the panel of your choice on the registration page of the conference of your choice
- Your logo will appear during the introduction of the panel
- Mailing list of all attendees
- 2 complimentary admissions to the conference (value of \$125 each)

CORPORATE SUPPORTER \$595

- Your logo will appear on the conference registration page on crej.com and will be linked to your company website
- Your logo will appear in the conference PowerPoint
- Mailing list of all attendees
- 1 complimentary admission to the conference (value of \$125)

**To Reserve Your Exhibitor/Sponsor Package
or for questions please call
Lori Golightly at 303-623-1148 ext. 102
or e-mail lgolightly@crej.com**

Colorado Real Estate Journal is where the commercial real estate community meets twice monthly to share news, information and ideas. Our professional and trade association partners and friends include:



7x24 Exchange Rocky Mountain Chapter



Colorado Hotel and Lodging Association



International Interior Design Association Rocky Mountain Chapter



American Council of Engineering Companies of Colorado



Colorado Mortgage Lenders Association



Investment Community of the Rockies



American Institute of Architects of Colorado



Colorado Restaurant Association



Land Title Association of Colorado



American Society of Interior Designers



Colorado Society of Certified Public Accountants



LeadingAge Colorado



American Society of Landscape Architects, Colorado Chapter



Colorado WaterWise



Mile High Exchangers



American Subcontractors Association



Commercial Brokers of Boulder



Professional Land Surveyors of Colorado



Apartment Association of Metro Denver



Commercial Real Estate Women



Rocky Mountain Association of Energy Engineers



Apartment Association of Southern Colorado



Community Associations Institute



Rocky Mountain Masonry Institute



Appraisal Institute, Colorado Chapter



CoreNet Global Colorado Chapter



Rocky Mountain Mechanical Contractors Association



Associated Builders and Contractors, Inc. - Rocky Mountain Chapter



Counselors of Real Estate - Colorado Chapter



Southern Colorado Commercial Brokers



Associated General Contractors, Colorado Chapter



CREDA Colorado



Society for Marketing Professional Services Colorado



Association for Facilities Engineering



Design-Build Institute of America Rocky Mountain Region



Society of Industrial and Office Realtors Colorado Chapter



Building Owners & Managers Association, Denver Metro



Economic Development Council of Colorado



U.S. Green Building Council, Colorado Chapter



Building Owners & Managers Association of Southern Colorado



Home Builders Association of Metro Denver



Urban Land Institute Colorado



Building Operators Association of Colorado



Institute of Real Estate Management Greater Denver Chapter



Women in Design Denver



Certified Commercial Investment Members, Colorado/Wyoming Chapter



IREM Southern Colorado Chapter



Colorado Association of Health Care Engineers and Directors



International Facility Management Association, Denver Chapter



Colorado Bar Association



International Facility Management Association, Pikes Peak Chapter