2027 MEDIA KIT
AND CONFERENCE SERIES

- About Us
- Display Ad Rates
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- CREJ.COM Digital Ad Rates
- 2027 CREJ Conference Series
  - Schedule
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- Associations

COLORADO REAL ESTATE JOURNAL

COLORADO REAL ESTATE JOURNAL

ABOUT US

Why Colorado Real Estate Journal?

The Colorado Real Estate Journal is the only commercial real estate newspaper in Colorado and is published digitally twice monthly. Our digital editions, including six quarterly publications, provide in-depth coverage of the office, multifamily, retail, industrial, health care, life science, senior housing, hospitality and land markets, along with property management, finance, law & accounting, and construction, design and engineering news.

CREJ also includes an industry directory of leading Colorado commercial real estate professionals and services. CREJ also hosts more than 16 commercial real estate conferences annually, reaching audiences of up to 400.

Our digital publications, conferences and website are packed with valuable information and resources to benefit your business. CREJ has been a proven way to reach the Colorado commercial real estate community since 1992.

Publication

COLORADO REAL ESTATE JOURNAL

Trammell Crow starts 1 million-sf project

VF Corp. headquarters sells for $228 million

Primary Audiences Include:

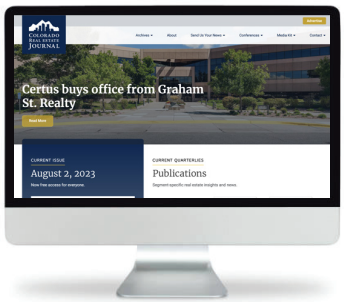
- Developers, Investors, Owners | 20%
- Contractors, Architects, Engineers | 15%
- Brokers | 15%
- Property Managers | 10%
- Building Operating Service & Suppliers | 10%
- Law & Accounting | 5%
- Interior Designers & Related Resources | 5%
- Corporate End-users/Site Selectors | 5%
- Government / Economic Development | 5%
- Lenders | 5%
- Appraisers, Consultant, Property Tax, Insurance, Title Insurance | 5%

Total Circulation

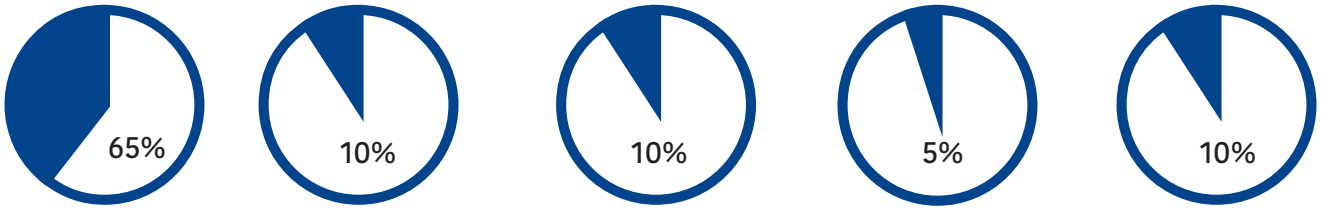
16,000 email distribution

30,000 visitors per month CREJ.com

crej.com



Distribution by Region



Metro Denver | Colorado Springs & Southern Front Range | Boulder County & Northern Front Range | Western Slope & Mountain Towns | Out-of-state

1536 Cole Blvd., Building 4, Suite 300 | Lakewood, CO 80401 | Phone: 303.623.1148 | www.crej.com

COLORADO REAL ESTATE JOURNAL

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com.

2027 DISPLAY AD RATES (NET)

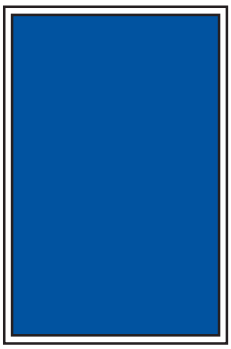
Prices listed are per insertion

Full Page Ad		Half-Page Ad		Quarter-Page Ad	
1 issue	$1,175	1 issue	$675	1 issue	$395
2-4 issues	$1,075	2-4 issues	$625	2-4 issues	$355
5-11 issues	$995	5-11 issues	$575	5-11 issues	$325
12-24 issues	$795	12-24 issues	$475	12-24 issues	$275

Gross Rates: 15% above net rates

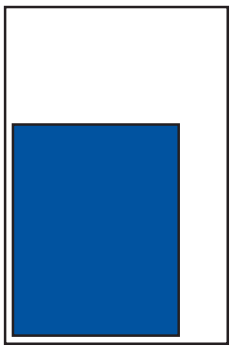
Double Truck: $2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



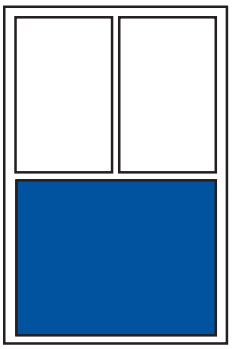
10.25"w x 15.5"h

1/2 VERTICAL PAGE



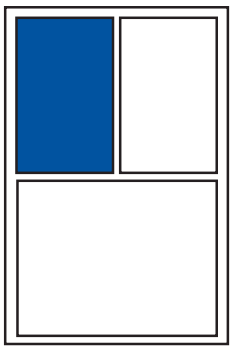
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

Issue Dates with Material Deadlines:

January 6, December 16
January 20, January 6
February 3, January 20
February 17, February 3
March 3, February 17
March 17, March 3
April 7, March 24
April 21, April 7
May 5, April 21
May 19, May 5
June 2, May 19
June 16, June 2
July 7, June 23
July 21, July 7
August 4, July 21
August 18, August 4
September 1, August 18
September 15, September 1
October 6, September 22
October 20, October 6
November 3, October 20
November 17, November 3
December 1, November 17
December 15, December 1

Digital File Requirements:

- E-mail a high-resolution PDF, PNG or JPG to Heather Lewis at hlewis@crej.com

Ad Placement

You may place your ad either within the main section of Colorado Real Estate Journal (news sections in every issue include office, industrial, multifamily, retail, finance and property management, law and accounting, construction/design/engineering) or in our quarterly publications (which feature expert articles and analyses – see Quarterly Publications Calendar).

Editorial Placement

Expert article submissions: Please contact **Kris Stern** at kostern@crej.com
Press releases and news: Please contact **Avalon Jacka** at ajacka@crej.com

COLORADO REAL ESTATE JOURNAL

2027 QUARTERLY PUBLICATIONS CALENDAR

January 6
Property Management Quarterly
Ad/Editorial Deadline: December 16, 2026

January 20
Health Care & Life Sciences Quarterly
Ad/Editorial Deadline: January 6

February 3
Multifamily Properties Quarterly
Ad/Editorial Deadline: January 20

February 17
Retail Properties Quarterly
Ad/Editorial Deadline: February 3

March 3
BUILDING DIALOGUE
Ad/Editorial Deadline: February 10

March 17
Office & Industrial Properties Quarterly
Ad/Editorial Deadline: March 3

April 7
Property Management Quarterly
Ad/Editorial Deadline: March 24

April 21
Health Care & Life Sciences Quarterly
Ad/Editorial Deadline: April 7

May 5
Multifamily Properties Quarterly
Ad/Editorial Deadline: April 21

May 19
Retail Properties Quarterly
Ad/Editorial Deadline: May 5

June 2
BUILDING DIALOGUE
Ad/Editorial Deadline: May 12

June 16
Office & Industrial Properties Quarterly
Ad/Editorial Deadline: June 2

July 7
Property Management Quarterly
Ad/Editorial Deadline: June 23

July 21
Health Care & Life Sciences Quarterly
Ad/Editorial Deadline: July 7

August 4
Multifamily Properties Quarterly
Ad/Editorial Deadline: July 21

August 18
Retail Properties Quarterly
Ad/Editorial Deadline: August 4

September 1
BUILDING DIALOGUE
Ad/Editorial Deadline: August 11

September 15
Office & Industrial Properties Quarterly
Ad/Editorial Deadline: September 1

October 6
Property Management Quarterly
Ad/Editorial Deadline: September 22

October 20
Health Care & Life Sciences Quarterly
Ad/Editorial Deadline: October 6

November 3
Multifamily Properties Quarterly
Ad/Editorial Deadline: October 20

November 17
Retail Properties Quarterly
Ad/Editorial Deadline: November 3

December 1
BUILDING DIALOGUE
Ad/Editorial Deadline: November 10

December 15
Office & Industrial Properties Quarterly
Ad/Editorial Deadline: December 1

To reserve ad space, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com
For editorial content, please contact Kris Stern at 720-331-4087 or kostern@crej.com

Colorado Real Estate Journal

BUILDING DIALOGUE

Development Construction Architecture Engineering Interior Design

Colorado's Premier Commercial Design and Construction Magazine

Building Dialogue is a quarterly digital magazine whose readers includes developers/owners, contractors, architects, engineers, interior designers, landscape architects and end users/tenant rep brokers. The magazine caters specifically to the AEC industry, including features on projects and people, as well as highlighting trends in design, construction, development and more.

2027 AD RATES

Two-page spread	$1,750
Full-page	$995
Half-page	$595

ADDITIONAL FREQUENCY DISCOUNT

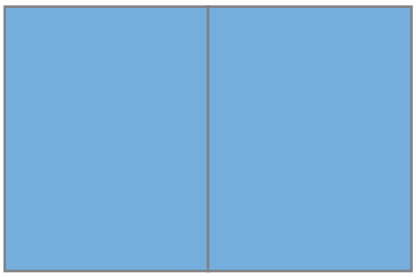
Additional frequency discounts will be applied in conjunction with ads placed in the main section of CREJ or in any of our other quarterly publications.

AD SPECIFICATIONS

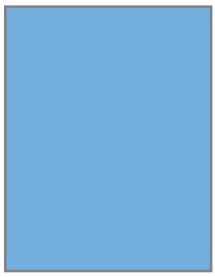
- E-mail a high-resolution PDF, PNG or JPG to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Ads should be setup using RGB color, no spot colors

ISSUE DATE	MATERIAL DEADLINE
March 2027	February 10
June 2027	May 12
September 2027	August 11
December 2027	November 10

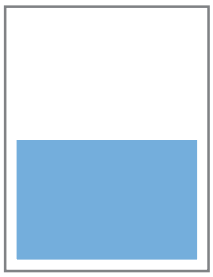
AD DIMENSIONS



TWO PAGE SPREAD
16.75" X 10.81"



FULL PAGE
8.38" X 10.81"



HALF PAGE HORIZONTAL
7.38" X 4.64"

To reserve ad space, please contact Lori Golightly: lgolightly@crej.com or 303-623-1148 ext. 102
For editorial content, please contact Kris Oppermann Stern, Publisher: kostern@crej.com or 720-331-4087

GROW YOUR REACH

OUR DIGITAL READERS ARE YOUR CUSTOMERS

DIGITAL ADVERTISING

CREJ.COM DIGITAL ADS

CREJ.com reaches 30k+ visitors per month.

Commercial real estate professionals visit CREJ.com to read the digital edition of our main section as well as our quarterly publications. And, our thousands of conference attendees know that CREJ.com is the easiest way to register for our next must-attend conference. Add that all up and CREJ.com is the No. 1 community for Colorado commercial real estate professionals and service providers to connect with and share information.

DIGITAL ADVERTISING

RATE PER MONTH: $475, limited to 5 advertisers per month

970 x 250 Ad Banner: This horizontal ROS banner ad appears at the top of all CREJ.com pages.

Questions, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com

2027 CREJ CONFERENCE SERIES

Colorado Real Estate Journal

Conferences will be held at the Denver Museum of Nature & Science | 2001 Colorado Blvd., Denver

Parking is free in the main parking lot/garage on the north side of the building. Please use the west side entrance.

For more information on these conferences, including exhibitor and sponsorship opportunities, please contact Lori Golightly at 303-623-1148 ext. 102 or e-mail lgolightly@crej.com

FEBRUARY 8, 2027 - MORNING

2027 Spring Property Management CONFERENCE & EXPO

FEBRUARY 8, 2027 - AFTERNOON

2027 Retail SUMMIT & EXPO

FEBRUARY 9, 2027 - MORNING

2027 Health Care CONFERENCE & EXPO

FEBRUARY 9, 2027 - AFTERNOON

2027 Senior Housing & Care CONFERENCE AND EXPO

MARCH 8, 2027 - MORNING

2027 Affordable Housing SUMMIT & EXPO

MARCH 8, 2027 - AFTERNOON

2027 Multifamily Property Management CONFERENCE & EXPO

MARCH 9, 2027 - MORNING

2027 Spring Multifamily Development & Investment CONFERENCE & EXPO

MARCH 9, 2027- AFTERNOON

2027 Denver Commercial Real Estate OUTLOOK & EXPO

APRIL 5, 2027 - MORNING

2027 Industrial SUMMIT & EXPO

APRIL 5, 2027 - AFTERNOON

2027 Data Centers SUMMIT & EXPO

APRIL 6, 2027 - MORNING

2027 Workplace & Design CONFERENCE AND EXPO

APRIL 6, 2027 - AFTERNOON

2027 Residential & Commercial Land Development CONFERENCE & EXPO

AUGUST 23, 2027 - MORNING

2027 Fall Property Management CONFERENCE & EXPO

AUGUST 23, 2027 - AFTERNOON

2027 Fall Multifamily Development & Investment CONFERENCE & EXPO

AUGUST 24, 2027 - MORNING

2027 Hotel SUMMIT & EXPO

AUGUST 24, 2027 - AFTERNOON

2027 Investment, Development and Construction Outlook CONFERENCE AND EXPO

Colorado Real Estate Journal

2027 CONFERENCE SERIES

CONFERENCE EXHIBITOR & SPONSORSHIP LEVELS

PLATINUM EXHIBITOR $3,500
• 2-minute presentation to conference attendees with optional PowerPoint/video (Category Exclusivity: No one else in your primary line of business may participate at the platinum or gold level.)
• Your logo will appear on the conference registration page on crej.com and will be linked to your company website
• Your logo will appear in the conference PowerPoint
• 6' tabletop space at the conference; power available upon request
• Mailing list of all attendees
• 4 complimentary admissions to the conference (value of $125 each)

GOLD EXHIBITOR $2,000
(limited to 5 per conference)
• 2-minute presentation to conference attendees with optional PowerPoint/video
• Your logo will appear on the conference registration page on crej.com and will be linked to your company website
• Your logo will appear in the conference PowerPoint
• 6' tabletop space at the conference; power available upon request
• Mailing list of all attendees
• 4 complimentary admissions to the conference (value of $125 each)

CORPORATE PARTNER $1,500
• 2-minute presentation to conference attendees with optional PowerPoint/video
• Your logo will appear on the conference registration page on crej.com and will be linked to your company website
• Your logo will appear in the conference PowerPoint
• Mailing list of all attendees
• 4 complimentary admissions to the conference (value of $125 each)

SILVER EXHIBITOR $795
• 6-foot tabletop space at the conference; no power; one pull-up banner maximum
• Your company name will appear on the conference registration page on crej.com with a link to your website
• Your company name will appear in the conference PowerPoint
• Mailing list of all attendees
• 2 complimentary admissions to the conference (value of $125 each)

PANEL SPONSOR $695
• Your company name will appear on the registration page of the conference of your choice
• Your company logo will appear during the panel introduction (please provide a brief overview of your company for the emcee to read)
• Mailing list of all attendees
• 2 complimentary admissions to the conference (value of $125 each)

CORPORATE SUPPORTER $595
• Your logo will appear on the conference registration page on crej.com and will be linked to your company website
• Your logo will appear in the conference PowerPoint
• Mailing list of all attendees
• 1 complimentary admission to the conference (value of $125)

To Reserve Your Exhibitor/Sponsor Package or for questions please call Lori Golightly at 303-623-1148 ext. 102 or e-mail lgolightly@crej.com

COLORADO REAL ESTATE JOURNAL

ASSOCIATIONS

Colorado Real Estate Journal is where the commercial real estate community meets twice monthly to share news, information and ideas. Our professional and trade association partners and friends include:

- 7x24 Exchange Rocky Mountain Chapter
- Colorado Hotel and Lodging Association
- International Interior Design Association Rocky Mountain Chapter
- American Council of Engineering Companies of Colorado
- Colorado Mortgage Lenders Association
- Investment Community of the Rockies
- American Institute of Architects of Colorado
- Colorado Restaurant Association
- Land Title Association of Colorado
- American Society of Interior Designers
- Colorado Society of Certified Public Accountants
- LeadingAge Colorado
- American Society of Landscape Architects, Colorado Chapter
- Colorado WaterWise
- Mile High Exchangors
- American Subcontractors Association
- Commercial Brokers of Boulder
- Professional Land Surveyors of Colorado
- Apartment Association of Metro Denver
- Commercial Real Estate Women
- Rocky Mountain Association of Energy Engineers
- Apartment Association of Southern Colorado
- Community Associations Institute
- Rocky Mountain Masonry Institute
- Appraisal Institute, Colorado Chapter
- CoreNet Global Colorado Chapter
- Rocky Mountain Mechanical Contractors Association
- Associated Builders and Contractors, Inc. - Rocky Mountain Chapter
- Counselors of Real Estate – Colorado Chapter
- Southern Colorado Commercial Brokers
- Associated General Contractors, Colorado Chapter
- CREDA Colorado
- Society for Marketing Professional Services Colorado
- Association for Facilities Engineering
- Design-Build Institute of America Rocky Mountain Region
- Society of Industrial and Office Realtors Colorado Chapter
- Building Owners & Managers Association, Denver Metro
- Economic Development Council of Colorado
- U.S. Green Building Council, Colorado Chapter
- Building Owners & Managers Association of Southern Colorado
- Home Builders Association of Metro Denver
- Urban Land Institute Colorado
- Building Operators Association of Colorado
- Institute of Real Estate Management Greater Denver Chapter
- Women in Design Denver
- Certified Commercial Investment Members, Colorado/Wyoming Chapter
- IREM Southern Colorado Chapter
- Colorado Association of Heatlh Care Engineers and Directors
- International Facility Management Association, Denver Chapter
- Colorado Bar Association
- International Facility Management Association, Pikes Peak Chapter